

News Release

For Immediate Release
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NSW Department of Environment, Climate Change & Water Harnesses the Power of Information

Director of Finance for NSW Department of Environment, Climate Change and Water, Neil Hayman, will present the Department's successful execution of the Business Intelligence (BI) strategy developed by leading BI consultancy, C3 Business Solutions at the Marcus Evans 11th Annual CFO Summit next month.

To a group of top level finance directors, Mr Hayman will outline how the department is embracing Business Intelligence and implementing the BI strategy (which he presented at last year's Summit) in a finance environment with increasing responsibilities and shrinking budgets.

"Last year, Neil presented the BI strategy that we developed with DECWW and this year, he will showcase how that strategy is being executed; it's a great example of BI at work in the real world," said Conrad Bates, Director of C3 business Solutions.

"Neil will highlight some of the challenges and risks the organisation has faced during strategy implementation, as well as showcasing project key delivery accelerators, which are vital for an effective project implementation."

C3 Business Solutions is attending the invitation-only summit with a focus on the value of Business Intelligence and Information Management for improving financial budgeting, forecasting and organisational performance for CFOs.

The Marcus Evans CFO Summit takes place from 6 to 8 March, 2011 at Royal Pines Resort on Queensland's, Gold Coast.

Other summit speakers scheduled to present on the Gold Coast include Sachin Maharaj, Head of Finance, HSBC (Australia); David Hood, Financial Controller, Volvo Group (Australia); Amrit Kaur, Director of Finance, Hilton (Australia); and Kenneth Christie, CFO, Bank of New Zealand.

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